



DRESDEN 2018



## 7<sup>th</sup> ELECTRONICS SYSTEM-INTEGRATION TECHNOLOGY CONFERENCE

September 18-20, 2018

### CALL FOR SPONSORS

*THE SINGLE LARGEST SEMICONDUCTOR PACKAGING CONFERENCE IN EUROPE*

We offer various ways to become a main supporting company of ESTC 2018. Participation as a Diamond, Gold or Silver Sponsor offers an excellent way to raise your profile at the event with a combination of promotional, on-site visibility and content-related benefits combined into a value-priced package. Sponsorship of ESTC 2018 is very important to run the conference economically. If you decide to support the conference financially, you can benefit from different incentives and involvement in the conference program.

#### A) TOP SPONSOR PACKAGES

Top sponsor packages are the best opportunity to illustrate the extraordinary support your company gives to ESTC 2018. Don't hesitate to book one of the packages as soon as possible.

(Top sponsor packages are listed in an ascending order. Gold Sponsor Package includes all advantages of Silver Sponsor Packages plus additional and extended ones. Diamond Sponsor Package includes all advantages of Gold Sponsor Package plus additional and extended ones.)

#### SILVER SPONSOR Package – 7 000 €

- *Exhibit booth space 6 m<sup>2</sup>*
  - *One corporate registration* for the conference
  - Recognition in the *conference programs* – Highlighted logo placement in the official Conference Program Guide (
  - *One quarter page advertisement* in conference program
  - Recognition of the *firms representatives* at the conferences, with the opportunity to meet and interact with internationally recognized figures in the Microelectronics Technology field
  - Conference Signage – Your *company logo* on signage throughout the Conference
  - Online Visibility – Acknowledgement of your company's sponsorship on the *ESTC 2018 website*, with a hotlink to your organization's website
- ➔ Silver Sponsorship package is *limited to 7 Companies*.



### **GOLD SPONSOR Package – 15 000 €**

- All of the above, plus:
  - *Two corporate registrations* for the conference
  - Ability to distribute information in *attendee registration packets*
  - *One half page advertisement* in conference program
  - *Digital Messaging* – Your company will be offered a 30-second multi-screen digital advertising slot during the week of the Conference (video only, provided by the sponsor).
- ➔ Gold Sponsorship package is *limited to 3 Companies*.

### **DIAMOND SPONSOR Package – 25 000 €**

- All of the above, plus:
  - *Three corporate registrations* for the conference
  - *One full-page advertisement* in the conference program
  - Prominent recognition in the *conference programs* (front/back covers)
  - *Main Stage Signage and Digital Signage* – Your company logo will be placed in exhibition area and included in the digital signage throughout the Conference
- ➔ Diamond Sponsorship package is *limited to 1 Company*.

You are more interested in sponsoring special events or items? Read on about those Packages.

## **B) SPECIAL EVENT AND ITEM PACKAGES**

### **WELCOME RECEPTION Package – 5 000 EUR**

Enjoy the spotlight as the sponsor of the most popular conference event! Representatives of your organization will join association representatives in welcoming delegates to the event. Your name and logo will be displayed near food and bar stations. Advertise your patronage with napkins printed with your name and logo.

➔ Welcome Reception Sponsorship package is *limited to 1 Company*.

### **CONFERENCE BAG Sponsorship – 4 000 EUR**

Place your organization's name and logo, along with that of the conference and association, on the durable, quality bag in which delegates receive their onsite conference materials. Past experience shows that these bags are used regularly after the conference ends!

➔ Conference Bag Sponsorship package is *limited to 1 Company*.

### **PROCEEDINGS Sponsorship – 4 000 EUR**

Conference sessions will be just a keystroke away with the official Proceedings USB Memory Stick. Your organization's name and logo will appear on the memory stick and space will be provided on the stick itself for a description of your



products and services. If applicable, you may add a demonstration file. Copies will be distributed to all registered participants.

→ Proceedings Sponsorship package is *limited to 1 Company*.

### **NAME BADGE AND LANYARD Sponsorship – 4 000 EUR**

Give your organization high onsite visibility. Your organization's logo and name will appear prominently along with the associations on all name badges and name badge lanyards.

→ Name Badge and Lanyard Sponsorship package is *limited to 1 Company*.

### **LUNCH BUFFETS AND COFFEE BREAKS Sponsorship – 1 500 EUR**

Lunch buffets and coffee breaks are held daily. Breaks provide an opportunity for participants to refresh and network between the sessions. Advertise your patronage with small stand-up displays on each table in the break area.

Lunch Buffet and Coffee Breaks Sponsorship package is *limited to 6 Companies*.

## **C) FREE SPONSORSHIP**

You don't want to book a special sponsorship package? No problem. Any sponsoring amount **starting from 500 EUR** is welcome. All sponsors will be highlighted in the program brochure.

## **HOW TO BECOME A SPONSOR OF ESTC 2018**

Interested in supporting the success of ESTC 2018 in Dresden?

Please contact the Executive Chair, Thomas Zerna ([thomas.zerna@tu-dresden.de](mailto:thomas.zerna@tu-dresden.de)).

Up-to-date information about ESTC 2018 is available at <https://www.estc-conference.net>

#### **General Chair:**

Karlheinz Bock

Technische Universität Dresden, Germany

#### **Executive Chair:**

Thomas Zerna

Technische Universität Dresden, Germany

#### **Technical Program Chair:**

Steffen Kröhnert

Amkor Technology, Portugal

