

PRESS RELEASE

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Novaled GmbH



Image: Dr. Marc Lünemann, CEO Novaled Dresden © Novaled GmbH

Lighting the way for new perspectives: Management change at Novaled

Physicist Dr. Marc Lünemann is the new CEO of Novaled GmbH in Dresden, effective immediately

Dresden, December 2, 2024 – Novaled GmbH announces a change in management: As of today, Dr. Marc Lünemann takes over the position of Chief Executive Officer (CEO). After many years of successful management, the previous managing director, Gerd Günther, is ending his tenure and is leaving Novaled. He is bid farewell with great thanks and appreciation for his pioneering work.

Gerd Günther has led Novaled with great foresight and strategic skill since 2014. Under his leadership, Novaled has developed into a profitable and technologically pioneering company in the field of OLED technology. This can be found in most TVs and cell phones. “I am proud of what we have achieved together. I leave the company with a very good feeling. The team is highly motivated and will work successfully with my successor on future innovations. Our customers can look forward to exciting developments,” explains Gerd Günther.

With Dr. Lünemann, Novaled gains a visionary leader with extensive international industry experience. He holds an MBA and a PhD in Physics and had various senior management positions in the lighting and automotive industry over the last 20 years, e.g. as CEO of Docter Optics SE and CEO of the OSRAM OLED GmbH. “I am really looking forward to working with this experienced and competent team to strengthen Novaled’s position as market leader for OLED materials and to expand it beyond the display market.”, Dr. Lünemann says.

About Novaled GmbH

Novaled GmbH is a leading supplier of organic materials for use in organic light-emitting diodes (OLEDs) with a focus on highly efficient, long-lasting OLEDs. Novaled's expertise is unique in the field of organic electronics thanks to its combination of chemistry, physics and manufacturing know-how. The company's particular innovative strength is reflected, among other things, in over 1000 patents granted and 1700 patents applied for. From start-up to globally active company, Novaled is a Saxon example of success and a role model for innovative strength in the Free State of Saxony. In addition to its headquarters in Dresden,



NovaLED has offices in Asia. Samsung has been the main owner of NovaLED GmbH since the end of 2013.

More about NovaLED GmbH: www.novaLED.com

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