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## PRESS RELEASE

# Veridos and Prismade Labs Collaborate to Achieve Greater Security for ID Cards

- **Veridos and Prismade Labs develop an interactive security feature for ID cards**
- **For this purpose the companies have agreed on an exclusive development partnership**
- **The aim of the joint solution is to enable user-friendly document verification with the aid of smartphones**

**Berlin, 6 June 2019 – Veridos, a world-leading provider of integrated identity solutions and a joint venture between Giesecke+Devrient and state-owned Bundesdruckerei, has announced the forming of an exclusive development partnership with Prismade Labs GmbH, which is part of edding Group. The objective of this joint development is to integrate Prismade technology into Veridos ID cards and system solutions.**

Printed electronics will be used to digitally mark ID cards, enabling them to create interactive interfaces with smartphones. The technology requires neither a chip nor radio waves.

Dr. Silke Bargstädt-Franke, Senior Vice President and Head of Product Management at Veridos, explains: “The integration of Prismade technology into our cutting-edge ID cards enables us to expand our product portfolio in a number of ways. Together, we are developing a new security feature that can be verified even by untrained personnel, with no need for specific readers, and in doing so we are reducing the barriers to digital verification by connecting smartphones in a user-friendly way.”

Jan Thiele, Co-Founder and Managing Director of Prismade Labs adds: “In Veridos, we have found a partner whose software product expertise has been tried and tested in many different ways, meaning it represents an excellent complement to our many years of specializing in functional, environmentally friendly, and cost-effective printing technology. We very much look forward to soon being able to jointly offer new ID documents and verification on this basis.”

ÜBER VERIDOS GMBH

Veridos GmbH creates secure identification and identity solutions for governments and public authorities throughout the world. The joint venture between Giesecke+Devrient GmbH and Bundesdruckerei GmbH pools the expertise of the two largest German providers for high-security technologies to serve the international market.

The Veridos portfolio includes solutions for the production and personalization of passport documents, ID cards, driver's licenses, and healthcare cards. These are complemented by data management systems for personalization, issuance, and documentation, as well as solutions for personal identification, voter registration, and border control. In addition to its headquarters in Berlin and the operating facility in Munich, Veridos is represented around the world including in Brazil, Canada, Mexico, Singapore, the USA, and the United Arab Emirates.

For more information on Veridos, please visit [www.veridos.com](http://www.veridos.com).

#### ABOUT PRISMADE LABS

Prismade stands for Printed Smart Devices, and was founded by Dr. Karin Weigelt and Jan Thiele as a technology developer for printed electronics in 2016. As a FutureLab of edding Group, Prismade Labs develops digital markings and enables its partners and customers to develop and produce intelligent printed products, as well as to establish digital business models. An appropriately equipped product can respond interactively to the user's touch and communicate with smartphones; with this mechanism, Prismade enables the Internet of Things to be extremely cost-effective for implementation in large quantities in printed applications for the first time. The "Printed Smart ID" is more secure than QR codes, more cost-effective than NFC or Bluetooth, and also fully recyclable.

Further information about Prismade Labs can be accessed at [www.prismade.com](http://www.prismade.com).

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